

Digital Media Educators and Digital Media Advisory Committee

Meeting Date: Oct. 6, 2015

Time: 3:30-5:00 p.m.

Place: Access Humboldt Community Media Center (at back side of Eureka High campus)

Attendance

Clyde Johnson - CR

Sean McLaughlin – Access Humboldt

Eileen McGee -

Johanna Mauro – Arcata High

Patty Valtenbergs – South Bay Union School District

Barbara Domanchuck – Ink People

Ben Henshaw – Eureka High

Errin Odell – Fortuna High

Aletta Sauer – Eureka High

Matt Knight – Access Humboldt

Juan Carrillo – Access Humboldt

An overall goal of this meeting was to check-in with each of our special areas of interest, experience, and expertise. By seeing a bigger picture for education and career pathways in media, we are better equipped to identify and design ways to work together to provide for the needs of this community. As local representatives from media education and professions, the range of insight was especially valuable.

Agenda topics:

-Increase awareness of media-education programs in our area.

-Assess education alignment with local employment opportunities and needs.

-Provide guidance and support for college and high school faculty regarding facilities, equipment, and program development.

-Enhance relations between Access Humboldt, CR, AHS, EHS, FHS, HSU, local employers and local professionals.

Other meeting notes:

Discussion was about resources for digital media education county wide, looking at computer assets, network assets, and broadcasting for radio and television. Discussion was also about job placement for young students interested in video production. Additional discussion focused on local media events, especially those available to HS age and younger students (Student Film Contest through DHHS, Multi-Generational Center in Fortuna partnership with entire workshops on iPads, also previously offered by Access Humboldt in Lolita, Fortuna, and Willow Creek). Arcata Arts Institute offers “Master Classes” which fits well with Access Humboldt MGC workshops and Interactive Youth Workshops. Zane has access to funds through Steam grant and Steam conference at HSU. Computer science at EHS uses Alice software – aligned with CIS12 at College of the Redwoods. Discussion mentioned how all HS video labs represented at this meeting are Mac labs. CR Digital Media students using Macs are about 10%. Access Humboldt offered free air time to promote programs and Fortuna High is able to broadcast through wifi – aired at Access Humboldt. Access Humboldt also offered to host any studio for educational purposes. Discussion touched on the many festival and competitions available for student media – mostly HS age and below. HCOE showcase also asking all HS media teachers to contribute in June, this can be a stimulating opportunity and people behind it are very supportive.